

2002 ENERGY STAR® Awards

Part II: Eligibility, Descriptions, and Criteria



October 2001

Award Eligibility, Descriptions and Criteria

Efficient Homes

ENERGY STAR Award for Excellence in Home Improvement

Eligibility: ENERGY STAR state and regional energy efficiency program sponsors or retailer partners

Description: This award(s) recognizes the ENERGY STAR partner (state and public funds administrator or retailer) who has demonstrated a broad and strategic commitment to improving the energy efficiency of homes in 2001.

Criteria: Criteria for evaluating this award are listed below. Candidates for this award should prepare a brief narrative of no more than **five pages** and may include samples of specific promotions, advertisements, or other activities implemented in 2001. These sample materials will **not** count toward the five-page limit.

Partner efforts may include design and implementation of comprehensive whole house programs, residential product promotional activities, and employee or vendor education campaigns that emphasize whole house or system improvements. Examples of whole house or system program elements include consumer educational campaigns, contractor training, certification and capacity building, financing and other efforts aimed at effective residential home improvement market transformation and delivery of energy savings to consumers. Strategic vision statements as they relate to ENERGY STAR or energy efficiency in homes are of interest to EPA, including discussion of planned activities for 2002, but the focus of the application should be on programs and activities engaged in during 2001.